



SPEAKER'S BUREAU

VETERANS OF FOREIGN WARS AUXILIARY

One of the best ways to let others in our community know what we do as a veterans' service organization is to reach out and tell them. By sharing what we do and why we do it for our veterans, service members and their families, the community will have a greater understanding of the VFW Auxiliary. This is why we encourage Auxiliaries to have a Speaker's Bureau.

As part of the *Building on the VFW Auxiliary Foundation*, the VFW Auxiliary Speaker's Bureau continues that momentum. It is the educational part, where we not only educate our own members, but also the community on the WHO and WHY we are members of the Veterans of Foreign Wars Auxiliary.

We need to pull together as a TEAM - a VFW Family - and get out into the community and tell our story. To do this, we'll need to be creative, positive, informative and most importantly, effective.

To help you get started, you will find everything you'll need in the **VFW Auxiliary Speaker's Bureau Tool Kit at vfwauxiliary.org/resources:**

- guidelines
- planning and preparing your speaker's bureau
- tips for speakers
- who to contact
- sample contact letter

IF WE DON'T TELL OUR STORY...WHO WILL?

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